



## **SCOTTISH JUNIOR F.A.**

### **Social Networking & Blogging Guidelines**

Internet and mobile based social networking sites such as Facebook, X, MySpace, Bebo, Blackberry Messenger, MSN, Live Profile, Android, Instagram, WhatsApp, Snapchat and any such similar currently existing or future existing sites, as well as the practice of 'Blogging' (writing an online public diary) have become increasingly popular and the Scottish Junior FA (SJFA) is keen to ensure that its Member Clubs and their Officials, Management, Players and Coaching Staff, etc., remain protected in what is a very open and public way of sharing information and images across the internet.

The SJFA acknowledges that blogs and social networking sites provide individuals with a way of sharing their insights, expressing their opinions and communicating in a global environment. When you choose to go public with your opinions however, through a blog, social networking site or other openly accessible medium, you are legally responsible for those opinions. You should therefore be aware that you can be held personally responsible for any commentary deemed to be defamatory, obscene, discriminatory, proprietary or libellous. For these reasons, you need to exercise caution with regard to any derogatory, discriminatory or bullying remarks or characterisations, copyrighted materials, exaggeration or obscenity. In essence, what you post to the internet is at your own risk and other parties can pursue legal action against you personally for postings

#### **BASIC / ESSENTIAL DO'S AND DON'TS**

- Anything you say online – whether good, bad or indifferent – reflects upon you, and possibly your club, and may impact upon its reputation.
- Any comment or photo you put out makes an indelible impression online – you might think you have deleted it, but it will be recorded and remain accessible.
- Above all else, social media can be a great way to keep in touch with fans and friends and to raise your profile – enjoy it.